

WEDNESDAY, DECEMBER 12

DAY 1



10:00am-10:45am

Keynote Speaker:
Steve DeAngelo
Opening Remarks:
Robert de Din ACIA

ROOM ONE: EDUCATION & RESEARCH

11:00am-11:45am

**MEDICINE THAT HEALS/ ACTIVISM
TOGETHER, WE STAND! MEDICINE THAT GIVES POLICY-
MAKERS MORE WORK**

Moderated By Melissa Fultz

Panelists: Monty Finch, Kyle Felling-PhD, Andrew Pitsicalis,
Khalil Robinson

12:00pm-12:45pm

**SCIENCE & MEDICINE
A SCIENTIFIC PERSPECTIVE: DESIGNING CANNABINOID
MEDICINE**

Moderated By Joanne Mein

Panelists: Norman Bean, Josh Winningham

1:00pm-1:45pm

**TOP 10 MARIJUANA MYTHS
10 THINGS YOU THOUGHT YOU KNEW ABOUT CANNABIS**
Lead By Michael Miller

2:00pm-2:45pm

FREEFORM
Lead By F. Aaron Smith

3:00pm-3:45pm

**TEXAS CANNABIS DISCUSSION GO BIG, GO CANNABIS,
OR GO HOME**
Moderated By Monty Finch

Panelists: Karen Reeves, Mike Salinas

4:00pm- 5:00pm

EFFICIENCY IN CANNABIS PRODUCTION
Lead By Brian McSpadden Gardener, PhD

ROOM TWO: INVESTMENT & COMPLIANCE

10:45am-11:30am

**LEGAL - LICENSING
OBTAINING A LICENSE: FROM START TO FINISH & ALL THE
UPDATES**

Moderated By Michael Sampson

Panelists: Erica Gee, Ryan T. Kocot, Esq., Kathryn Awada,
Annie Iselin

11:45am-12:30pm

**INVESTMENT
PUT YOUR MONEY WHERE YOUR MARIJUANA IS**

Moderated By Gaynell Rogers

Panelists: Ryan Smith, Khadijah Adams

12:45pm-1:30pm

**DISRUPTIVE MARKETING
DISRUPTIVE MARKETING AND WHAT ALL THE BUZZ IS
ABOUT**

Moderated By David Eichler

Panelists: Michael Markarian, David Eichler, James Andrasic

1:45pm-2:30pm

**COMPLIANCE- CULTURE
HOW TO BUILD A CULTURE OF COMPLIANCE**

Moderated By Mark Evans

Panelists: Erika Lee, Amy Sharp,
Nolan Jackson, Jon Stevens

2:45pm-3:30pm

**TECHNOLOGY
TECHNOLOGICAL ADVANCEMENTS IN CANNABIS**

Moderated By Greg Eisenbeis

Panelists: Ostap Rapeyko, Rafael Sabbagh, Jon Stevens, Brad
Knighten

3:45pm-4:30pm

FREEFORM
Lead By Brett Roper

THURSDAY, DECEMBER 13

DAY 2



10:00am-10:45am

Keynote Speaker:
Ed Rosenthal
Opening Remarks:
Robert de Din ACIA

ROOM ONE: TESTING, CULTIVATING, EXTRACTION

11:00am-11:45am

**CULTIVATION
PLANT THAT! HOW TO ENSURE YOUR CULTIVAR'S
SUCCESS**

Moderated By Mark Doherty

Panelists: Andrew Myers, Brian McSpadden Gardener- PhD,
Mike Byrum

12:00pm-12:45pm

**EXTRACTION
OPTIMIZING YOUR EXTRACTION GAME**

Moderated By Jeff Pack

Panelists: Jen Leonard, Dr. Jerry King, JD Garrick

1:00pm-1:45pm

**TESTING
THE RESULTS ARE IN! BEST TESTING PRACTICES**

Moderated By Nicholas Des Lauriers

Panelists: Brandon Thornton, Cullen Raichart, Daniel Sanders

2:00pm-2:45pm

**GENETICS AND TISSUE CULTURE
GENETICS, TRAITS, AND TISSUE CULTURE**

Lead By Michael J Stevens

3:00pm-3:45pm

**SUSTAINABILITY AND BEST PRACTICES
SUSTAINABILITY: IN IT FOR THE LONG RUN**

Moderated By Melissa Fultz

Panelists: Charlie Hayes, Bob Gunn

ROOM TWO: INVESTMENT & COMPLIANCE

10:45am-11:30am

**CANNABIS COMPLIANCE
WELCOME TO THE CONFUSION CLUB**
Lead By Kimberly Stuck

11:45am-12:30pm

**MARKETING
CREATIVE CANNABIS DESIGN & MARKETING**

Moderated By David Eichler

Panelists: Gaynell Rogers, Todd Underwood

12:45pm-1:30pm

**CANNABIS TAX ACCOUNTING
THE TRUTH IS IN THE NUMBERS: CANNABIS TAX
ACCOUNTING**

Moderated By Andrew Hunzicker

Panelists: Michael Moran, Jessica Velazquez, Corey Parnell,
Bryan McDonald, Erika Gee

1:45pm-2:30pm

SEED TO SALE
Lead By Kathryn Awada

2:45pm-3:30pm

**SECURITY
SAFETY TIPS FOR SECURE OPERATIONS**

Moderated By Rob Cornier

Panelists: Christopher Geymuller, Kimberly Montini, Joseph
Levitch

3:45pm-4:30pm

**TEXAS MARIJUANA POLICY: PROSPECTS FOR REFORM IN
2019**
Lead By Heather Fazio

ROOM THREE: EMPLOYMENT CENTER

3:00pm-4:20pm

JUANA CAREER READINESS WORKSHOP
Lead By David Murét

Juana Career in the cannabis industry? Then you won't want to
miss this informative workshop, presented by Viridian Staffing.

- + Includes a general overview of the state and scope of the cannabis industry today
- + Current hiring trends including which positions are in greatest demand
- + Gain an understanding of how these companies operate & prefer to be approached
- + Learn how to stand out as a desirable candidate to industry employers