

# Eric Brandstad



Greenhouse Planning:  
What Growers Need To Know

Greenhouse Expert

AS SEEN IN:

**Inc.** **MAXIMUM YIELD**



**MARIJUANA VENTURE**

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**CannabisNow**



THE GREENHOUSE FARMER

## Profit & Risk Aversion are the Major Concerns for Cannabis Entrepreneurs.

### **Greenhouse Planning:**

#### **What Growers & Investors Need to Know**

The cultivation laws in Oregon, Washington, Colorado and California are vastly different. Eric explains each states current cultivation laws and the reasons behind them. In addition to the best management practices for growing cannabis in a greenhouse environment for each states climate. A list of suggested questions from the audience for the Q&A session is available upon request.

### **Techniques for Growing Year Round:**

#### **The Light Deprivation Method**

Light dep is a year round growing method that was innovated by Forever Flowering Greenhouses in 2006 for the cannabis industry and is quickly becoming the standard for cannabis cultivation. Eric covers ventilation techniques, the environmental and financial benefits of growing cannabis year round and how the Light Dep method compares to indoor and outdoor cultivation techniques.

Eric Brandstad is the leading greenhouse and growing efficiency expert in the legal cannabis industry.

Eric has been invited to speak at many events including The CWBExpo, The Emerald Cup, Santa Cruz Cup, The Golden Tarp Awards, The Cali Dep Fest, Humboldt High Grade Gala, CannaCon, and the NCIA Cultivation Management Symposium.

Eric has been managing Forever Flowering Greenhouses since 2007. He's originally from San Joaquin County where his family has been commercially farming since 1862. Since starting with FFG, he has toured and consulted with hundreds of greenhouse owners to help them understand how their plants react in a greenhouse environment.

After moving to Grass Valley, CA in 2000, Eric started a small organic farm with his wife Bridget. Together they grow wheatgrass for the local co-op and recently added a Certified Organic Goji Berry and medicinal herb nursery.

Eric's goal is to help improve efficiency of light dep greenhouses and to help educate grower's and investors on how plants react in the greenhouse environment.

## TESTIMONIALS

***"I met Eric Brandstad at the NCIA conference in Seattle...Forever Flowering seems like the best in the game, and I was impressed with Eric's expertise and ability to explain everything in terms that those of us still learning could easily understand."***

- Joe Garrity, NCIA Conference attendee

***"Thank you for sharing your knowledge and answering my questions. I have even more respect now for the quality product your company produces"***

- Kris, Rock Nutrients

***"My time spent working beside the FFG team has shown me their love for the plant, their commitment to its heritage and their passion to help guide the industry towards a responsible and sustainable future."***

- Hezekiah Allen, Director of California Growers Association



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For more detailed information on Eric's presentation topics or to book him for your event, please contact Aimee Shuman (310) 779-6401  
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